

Name: _____ Date: _____ Hr: _____

Projects in Speech Communication: "Chapter 5: Influences on Communication"

Pages 88 – 100

Directions: Read the chapter and fully answer the questions.

1. What is **perception**?
2. How do you use perception and what does perception allow you to do?
3. List the three stages of perception:
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4. Fill in the blanks: Every minute, you are taking in _____ information. You encounter _____ of _____ pieces every day.
5. Draw on information you know. What does sensory essentially mean?
6. What does the brain do with the information?
7. Fill in the blanks: The _____ happens _____, helping you avoid _____ from too much complex _____ flying around.
8. List the characteristic examples the book gives of how objects and ideas are sorted?
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9. Where are these characteristics already stored?
10. What does the book mean by the word *interpret*?
11. Where does meaning come from?

12. List what the book says experience includes:

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13. On page 89, the book says:

“These variables in experience produce varying interpretations and perceptions that affect communication. Whether you are a sender or a receiver, your perceptions will guide your communication choices.”

In your own words, describe what the above quote says and means. Paraphrase for your understanding.

14. Look at the picture on page 89 of the girl. Read the caption underneath it. Describe how each of the people interpret the word *unique* and why?

Person	How this person interprets <i>unique</i> regarding the girl in the picture
Mom	
Chloe’s little brother	
Chloe, herself	

15. On what basis does your perception move through the three stages of perception?

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16. What are some elements of YOUR physical self that affect your perceptions?

17. What are some elements of your background that affect your perceptions?

18. What is **self-concept**?

19. What are some elements of your self-concept that affect your behavior? I am referring to you, personally.

20. When do you develop your self-concept?

21. List the three things that the book identifies as shaping a person's self-concept?

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22. What is a **misperception**?

23. How can you correct a mistake in your self-perception?

24. Fill in the blanks: You start _____ your _____ of others
the second you _____ someone. You probably notice _____
_____ first.

25. List the five common reasons for misperceptions?

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26. What is a **stereotype**?

27. What is a **snap judgment**?

28. Scenario: Yesterday, your chemistry lab partner wouldn't look you in the eye, barely talked to you, but when she did it was in grunts or single word responses. You think that she must be angry with you. You don't want things to go on like this. You will get little done this way and your grade depends on how well you can work together and be efficient. What would be an effective way to try to either confirm or correct your perception?

29. Why and how can snap judgments and stereotyping affect your communication?

30. List the four forces that influence your communication, besides perception of self and others:

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31. Draw lines to match the correct explanation to the correct types of knowledge:

- | | |
|--|---|
| • Special ways of communicating | • Your knowledge and experience will guide you to the right person. |
| • What you are able to communicate | • If you don't have knowledge of a subject, there is little you can communicate. |
| • What means you should use to communicate | • Maybe you need to speak another language or American Sign Language. |
| • When you are able to communicate | • Social knowledge will help you conform to appropriate expectations of the right time. |
| • Those with whom you communicate | • At times, face to face is a better choice over texting. Your knowledge of norms will be your guide. |

32. How does attitude affect communication?

33. List the communication needs the book shows as an example:

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34. Fill in the blanks: Cultural differences include _____,
 _____, and _____. Different
 _____ or _____ based
 on _____ or _____ within a
 _____ can also affect _____ between
 _____ or _____.

35. Why is communication powerful?

36. List the characteristics of socially and ethically responsible communication and the implications for communicators:

Socially & Ethically responsible communication is...	Socially and ethically responsible communicators....